

36th Annual Wisconsin State Flying Disc Championship

June 18 & 19, 2011 at Elver Park and Hiestand Park

Madison, Wisconsin

We are excited to announce the 36th Annual Wisconsin State Flying Disc Championship. Players will participate in seven different events for the chance to win the Wisconsin State Overall Championship Title. This is a fantastic opportunity to showcase your company's products and services to recreational and professional disc sports enthusiasts. Your sponsorship message will be highlighted in all of our promotional material.

Disc sports are an inexpensive, health promoting, life-long form of recreation for players of all ages, abilities, and careers. Our competition will take place at Elver Park on Gammon Road and Hiestand Park on Milwaukee Street in Madison on June 18 & 19, 2011.

The Madison Area Disc Club (MADC) is a non-profit organization that promotes flying disc sports. Members maintain courses and run high profile tournaments, such as this State Overalls Championship. Members also organize league play, staff tournaments, and promote disc sports through educational programs at schools, clubs, libraries, and other venues.

All quality non-profit organizations need financial resources from businesses like yours to help achieve their goals. Your sponsorship donation will make it possible for us to put on a quality 36th annual disc sports event and promote your company to an active recreational market. Your generosity will also be recognized on the MADC web site (<http://www.madcitydisc.org>), on posters at the event site, and in the tournament program.

We invite you to celebrate with us. Please look over the included Sponsorship Options included. We are most grateful for your support. If you need more information, please call or email your request with your name, position, company name, address. Thank you!

Brad E. Wendt
Tournament Director
1218 S. Thompson Drive
Madison, WI 53716
Voice: 608-222-0512
Email: bewendt@att.net
Web: <http://discoverwise.com/flyingdisc>



SPONSORSHIP OPTIONS

36th Annual Wisconsin State Overall Flying Disc Championship

All sponsors will have their names posted at tournament central, mentioned at the Welcome Session and will be listed on the tournament web site.

Title Sponsor \$600

Banner at Tournament Central
Name/logo on shirt
Full page program ad
Two 11" x 17" signs
Web site and publicity recognition, posters, newsletter.

Event Sponsor \$250

Half page program ad
Two 11" x 17" business name/logo signs
Web site and publicity recognition- pre-tournament mailings, posters, newsletter, etc.

Banner Sponsor \$200 or your own banner @\$100

Displayed at Tournament Central

Program Advertisement

Quarter page ad 2.5" x 3.5" \$35
Half page ad 5.5" x 3" \$50
Full page ad 5.5" x 7" \$100
Inside front or back cover 5.5" x 7" \$200 (Title Sponsor and Party Sponsor have first choice)

Merchandise Sponsor

Donate \$200 value in merchandise and receive a full page program ad or two 11" x 17" logo signs.

Players Packet Coupon Sponsor

Supply each participant with a coupon to use at your business.

Business Logo Sign \$50

Your business info and logo on a laminated 11" x 17" sign.

Event Prize Sponsor

Offer a prize worth at least \$20 for an ace during the disc golf event or for any person who gets a score of 18 or more during the Accuracy event or for a Closest To the Pin (CTP) contest and receive a business card space in the program.

Random Drawings

Offer merchandise or a certificate worth at least \$20 for prizes during our Random Drawing Contests. Spectators, staff, and players will all get a chance at these prizes. Receive a business card space in the program.

Brainstorm! You talk, we'll listen. How do you see yourself sponsoring the tournament? The earlier you get involved, the more promotion your business will get from the tournament.

Bradley E. Wendt
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Business Name: _____

Street Address: _____ City/ State/ Zip _____

Phone: (____) _____ Email: _____

Website: _____

Notes: _____

Please make check payable to Brad Wendt.

Date Paid: _____ Initial: _____